CONTENT INNOVATION AWARDS 2020

from TBI Television Business International

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INTRODUCTION

Welcome to TBI's Content Innovation Awards 2020, as we celebrate the best programming, producers, distributors and innovators in the global TV industry.

Our sector has, of course, faced huge challenges during this most extraordinary of years but it has been incredible to watch businesses respond so quickly and rise to new heights despite the pandemic.

These awards are designed to highlight those successes and the people behind them, while also shining a light onto the finest TV content on the global stage across every genre.

We have several new categories for the Awards this year, including a prize for businesses showing ingenuity during the pandemic, while we also keep a focus on those who are driving our industry to be more inclusive with the return of our Representation on Screen Award.

We are also delighted to honour some of our industry's finest individuals with our Contribution to Content, Lifetime Achievement and Rising Star of Development awards, with all three winners reflecting the immense dedication, innovation and determination to succeed.

We hope you enjoy finding out more about all of our fantastic winners in this publication and join us in congratulating them for their fantastic achievements. We look forward to seeing you next year in Cannes!

Richard Middleton, Editor,
Television Business International

During this most extraordinary of years, it has been incredible to watch businesses respond so quickly and rise to new heights despite the pandemic

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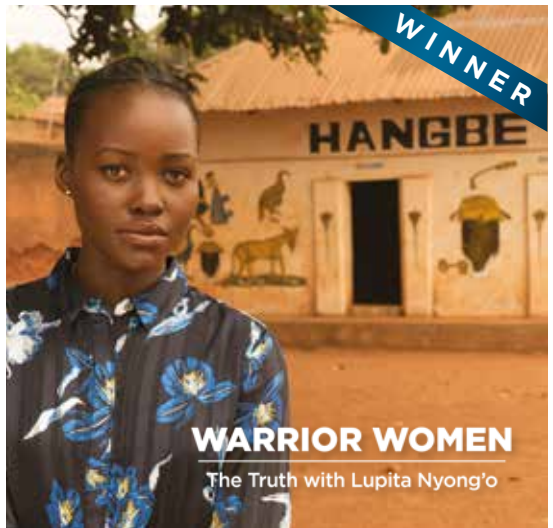
cineflix Rights

CONGRATULATIONS

TO OUR WINNERS AND NOMINEES



Q&A: CHRIS BONNEY, CINEFLIX RIGHTS

Cineflix Rights CEO Chris Bonney discusses some of the highlights of his slate – both scripted and unscripted – as well as what is on the cards when he steps away from his position in 2021 after 35 years in the industry

How have these past unusual months been for Cineflix Rights?
I think the demand has been higher than a normal year, for acquired content in particular. That is perhaps no great surprise; the production market has had a number of stops and starts and in some cases more sustained delays, but that has meant broadcasters need to source acquired content quite heavily..

How have your scripted productions fared during the pandemic?
We've managed to continue production on *Coroner* season three and *Wynonna Earp* season four in Canada. We've been working on an adaptation of *Marcella* with a French producer, locally known as *Rebecca*, for TF1 in France, and right now in the UK, Buccaneer Media is producing *Whitstable Pearl* as well. There have been minor delays but I'm pleased to say they have all carried on.

You've had recent success with the kids show Step Up To The Plate. What sets it apart from its competitors?
It's an original format targeted for kids rather than being a junior version of an existing format. This means it's much better tailored for the audience. The competitors are teens primarily, so it's very easy to switch the show into a family audience slot. We've seen a lot of buyers – and they've included ABC in Australia and BYU in the States – who see it working in a kind of family evening slot. It's also expanded beyond the kids target for which it was primarily ordered and it's got potential to build out both tape sales and format.

Likewise, *Warrior Women With Lupita Nyong'o*, has been well received. How did you get involved with that show?
We've known SandStone Global well for some time and they are right at the top of pile in terms of producing blue chip history. I think they were very much aware that we have an interest in these kinds of projects – high-end one-offs. It's quite rare to get an untold history story that has a naturally built-in diverse Black history story with a very female driven theme.

Another show that caught our attention was *Inside Taronga Zoo*. What makes it appealing to buyers?
We all love animals; we also take a particular interest when we can find animals we don't see on the screen every day – and we're aided by the series' location in Australia. We've got very sympathetic keepers and vets at Taronga Zoo and it's a conservation story as much as anything else. There's always a really rewarding viewer takeaway at the end of it; it's one of those projects that comes together every now and again where all the pieces just seem to fit.

***Marcella* is one of your proven hits. What do you think makes it popular?**
It's a fabulously woven Scandi-noir storyline set in London. It's again that combination of elements: great plots, lots of intrigue, and sub-plots that as a viewer leads you off in all sorts of directions in great settings. It's really worked and been lovely to see that quality of writing recognised in France with the adaptation for TF1.

Finally, we understand you will be leaving Cineflix Rights next year. What does 2021 have in store for you?
I'll be around for a good part of the year, through to the summer, though I'm very much looking forward to it. I felt that I've got a bit of youth in my legs and perhaps I'd exercise both my golf swing and maybe my creative brain a little bit more. I just felt this is the ideal opportunity to quit while the going is good - it'll be 35 years in the industry when I hit the middle of next year, so it felt like a good moment to move on.

Watch the full video interview with Chris here

MEET OUR ILLUSTRIOUS 2020 JUDGES

The judges of this year's Content Innovation Awards represent some of the finest minds in the global business, with years of experience working across all genres and every facet of the industry.
We are delighted that they agreed to take part to help us judge this year's entries and we are indebted to the time and dedication they have shown in picking the winners for 2020.

Solange Attwood
EVP
Blue Ant International

Dawn Beresford
Talent Executive
Arrow International Media

David Ellender
CEO
Sonar Entertainment

Jeff Ford
Consultant

Bea Hegedus
SVP and Global Head of Distribution
Vice Media Group

Karin Heijink
VP Pay-TV Channels & Products
Viasat World

Brendan Hughes
Head of Tern Belfast
Tern Television

Rose Hughes
VP of Sales (Pan-regional/Global, Europe, Canada, USA)
Keshet International

Mark Lawrence
Executive Director, EMEA
Endemol Shine International

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Maria Rua Aguete
Senior Research Director
TV, Video, Advertising
Omdia

Stuart Thomson
Editor
Digital TV Europe

BEST ANIMATED KIDS PROGRAMME

Children's programming is enjoying a renaissance. What were the top animated titles and formats that broke through in the past 12 months? These are shows that either enjoyed widespread domestic success or made an impact internationally with sales across the board.

THE NOMINEES

Globo for *Senninha On The Crazy Race*

ViacomCBS International Studios for *It's Pony*

Rainbow Spa for *44 Cats – Season 2*

Based on an original idea by "Rubius" (Ruben Doblas). An original Movistar+ series in collaboration with Zeppelin, coordinated by Stories Grupo Planeta and Snofokk for *Virtual Hero*

Globo for *Gigablaster*

THE WINNER

Rainbow Spa for *44 Cats – Season 2*

This family friendly pre-school animation – produced for Italy's Rai Ragazzi – follows the daily adventures of four musical kittens, who form a band and play concerts in an old lady's garage. It promotes positive attitudes around themes such as diversity and altruism, while combining action and comedy in a sophisticated manner. The show, which was created in studios in Loreto, Rome and Vancouver, Canada, also includes a score made up of famous Italian children songs.

JUDGE'S COMMENT

"A charming piece of work that not only educates pre-school audiences, but has also demonstrated its ability to travel across the globe"

BEST SHORT-FORM SERIES

With new platforms opening up to cater specifically to short-form programming, and traditional players catching up with short-form commissioning of their own, this award recognises breakthrough content that is 15 minutes or less in length per episode.

THE NOMINEES

Shaftesbury for *The Solutioneers*

TV-3 Channel for *The Unpacking*

World of Wonder Productions for *UNHhhh*

Gloob for *Ladyblog*

NTV Broadcasting Company for *Revolution Online*

THE WINNER

Shaftesbury for *The Solutioneers*

Focused on a group of 12-year-old best friends, this series tracks the lives of coders and budding inventors who solve everyday problems and make a major difference in the world using STEAM (Science, Technology, Engineering, Arts and Math). The lead character is a strong-willed and passionate girl who has had her fair share of run-ins with the school principal, while the show offers a diverse cast and explores how a tough façade can hide a caring vulnerability.

JUDGE'S COMMENT

"This show promotes STEAM to young girls who are under-represented in this area in education and in the related industries"

CONTENT INNOVATION AWARDS 2020
WINNER
from TBI Television Business International

Banijay Rights

Congratulations to all our incredible winners

OUTSTANDING CONTRIBUTION TO CONTENT

Julia Dick
Consultant Executive Producer, Survivor

ENTERTAINMENT FORMAT OF THE YEAR
LEGO® Masters
Tuesdays Child Productions Ltd and The LEGO® Group A/S

BEST DOCUMENTARY SERIES
Murder Trial: The Disappearance Of Margaret Fleming
Firecrest Films

COMPETITION SHOW OF THE YEAR
LEGO® Masters Australia
Endemol Shine Australia in association with the Nine Network Australia

REPRESENTATION ON SCREEN
The School That Tried To End Racism
Proper Content

BEST HISTORICAL DRAMA SERIES
Peaky Blinders
Caryn Mandabach Productions and Tiger Aspect Productions

SERIES LAUNCH OF THE YEAR
MasterChef Australia
Endemol Shine Australia

Q&A: JULIA DICK, CONSULTANT EXEC PRODUCER AT *SURVIVOR*

Banijay Rights

Julia Dick, consultant executive producer on adventure reality format *Survivor* - and a Content Innovation Award 2020 winner gives her behind-the-scenes take on the adventure format's global longevity

You've worked on *Survivor* for almost two decades and on thousands of episodes for broadcasters around the world, but how did you first come across the show?

Some friends of mine, ex-colleagues at MTV, recommended me to Charlie Parsons, who created *Survivor*, so I went to meet him and he told me with great passion about this idea. He asked if I could do three days consultancy to explore how it might work, so I did and he spoke to his partners and they came back and said great, can you do three months consultancy. That was 20 years ago. I was thinking about this recently and the next generation coming into the industry now – it's so tough at the moment, so hopefully this might be a heartening story for people feeling very precarious on a gig for three days. You never know what might come from those three days.

What's your day-to-day on the format, at least in a normal year?

I get involved from A to Z. I'll start at the pitching stage talking to broadcasters and producers about how it might work for them and their market – *Survivor* is a very flexible format so we take a very bespoke approach for every market and every season. Then I work with teams through the sales process, before we go onto location. We've used around 60 different places for *Survivor* and each production will either want to join a hub or a standalone, so we decide which is best and which will capture the imagination for their viewers. Then we get in touch with all our fixers and local producers, and think about content and the particular season. We have so many long running shows, such as in the US where it's into the 40th season, so we might need a fresh twist, while territories new to the show will need classic start points.

What comes after that?

Then it's probably what seems most exciting and exotic, the flying producer part. I travel to locations and see how plans are being put into place, if there are any tweaks required or are any learnings we can pass on to the rest of the community. We then build to broadcast with promotions and pull people towards the first TX, then look at viewer reaction and make sure ratings are great – which they always are! I'll round out the year, normally, by publishing materials for our stakeholders and community on all the different productions, so we can share learnings with everyone. And then we move on to do it all again next year.

What makes the format so unique?

It has a very universal appeal. We've all been in the office – or on a bed with our computers on our laps doing Zooms – feeling fed up and the image that pings to our minds is, if only I was on a tropical beach somewhere. That element of escapism, being taken away from the humdrum of life, is so universal. The innovation is key too.

Are there any secrets you can let us in on?

The other day I was looking through the original pitch document and I noticed that in bold, on the front page, was the name of the format – and it was *Survive!*. I'd never remembered that before. We also had Trump on *Survivor*, but not the one you might think of – it was Ivana. She was a guest on our Italian celebrity version, and she was amazing, very brave. She was dressed in a beautiful sequined evening dress, she got on a boat and met the contestants and then jumped onto the beach in her Jimmy Choos!

Where is your favourite location?

There are a few places that have really white sand, turquoise seas and tiny cute little islands – I love those for the quintessential Robinson Crusoe look, places like the Cook Islands and Cayos Cochinos in Honduras. We also have a location in the Phillipines that we've used many times, where the local community has worked on the show for years, and I love going there because it's like going home.

▷ Watch the full video interview with Julia here

BEST ARTS-FOCUSED DOCUMENTARY SERIES

Factual programming has blossomed over recent years, with surging interest in the arts providing an opportunity to explore some of the world's most talented creatives. With this award, we recognise those who delve deep to provide insights, intelligence and engagement in the genre.

THE NOMINEES

3DD for Sky Arts for *Great Film Composers: The Music That Made The Movies*

Twofour for Sky Arts for *Battle Of The Brass Bands*

HBO Brasil for *Elas No Singular*

BPU Red Media LLC for *Russia through the Eyes of Foreigners*

HBO Brasil for *Jorge Mautner - Kaos Em Ação*

HBO Brasil for *Clubversão Latino*

THE WINNER

Twofour for Sky Arts for *Battle Of The Brass Bands*

Tearing up the stereotypes, this series follows some of Britain's most celebrated brass bands and their larger-than-life members as they prepare to compete in the country's most prestigious competitions. It explores the often young, highly talented and fiercely competitive community of musicians as they perform against one another, while also delving into the personalities and talents of those who make up each band as they perform complex and virtuoso musical test pieces at some of the nation's most iconic venues.

JUDGE'S COMMENT

"Full of character, fun and serious competition – something to really blow their trumpet about"

BEST DISTRIBUTION INITIATIVE

Today's distributors need to think on their feet and wear myriad hats. Does your distribution business employ a unique strategy that is cutting through and winning buyers over? Have you created a new financing model to power programming or leveraged technology to seal deals? TBI pays tribute to a distribution outfit raising the bar for what's possible in the field.

THE NOMINEES

All3Media International, Company Pictures for *Van Der Valk*

All3Media International for *So...Real*

Vuulr for Vuulr: The Global Online Content Rights Marketplace

Sagafilm; Distributed by Cineflix Rights for *The Minister*

Premiere Digital for STOREFRONT™

THE WINNER

All3Media International for *So...Real*

Barely a year in the making, *So... Real* is the result of a US-facing content initiative designed to tap into AVOD. In late 2019, the All3Media International Squared team – the distributor's digital innovation unit – decided to launch a brand that could work as both a linear and non-linear ad-supported on demand service. Working with Cinedigm, two new channels were created – the first of which was non-scripted focused *So...Real*. It is now available across the US on market-defining services including Peacock, Plex and Tubi.

JUDGE'S COMMENT

"A truly innovative use of a distributor's extensive catalogue for an exploding digital market – a very clever idea to build their own AVOD channel rather than relying on a middle partner"

ENTERTAINMENT FORMAT OF THE YEAR

Broadcasters still want big entertainment shows for their primetime schedules. Which format cut through to become a global success? Whether a shiny-floor entertainment show, a structured reality hit, a gameshow or an ob-doc that got remade in local markets, what was the standout international format of the past 12 months?

THE NOMINEES

Tuesday's Child Productions Ltd and The LEGO® Group A/S for *LEGO® Masters*

Endemol Shine Group for *MasterChef*

NTV Broadcasting Company for *Secret For A Million*

Rai – Radiotelevisione Italiana for *Viva RaiPlay! & VivaAsiago10!*

WorldExtremeTV OÜ for *Extreme Cuisine*

Porta Dos Fundos Produtora E Distribuidora LTDA / Globo Communicações E Participações SA for *Que História É Essa, Porchat?* (*What's Your Story?*)

Cardova Productions for *Tropika Island Of Treasure*

THE WINNER

Tuesday's Child Productions Ltd and The LEGO® Group A/S for *LEGO® Masters*

Using a childhood favourite toy as the centrepiece, this format has exploded in popularity over the past year and been driven by fast-growing audiences in the US (Fox), the UK (Channel 4) and Australia (Nine Network). The unique talent competition has proven a true family favourite, with builders of all ages producing astonishing creations. It has been remade around the world and doubled primetime averages in the UK and Australia, while more recently being formally extended into a second season on Fox.

JUDGE'S COMMENT

"A format that is just starting its life in the entertainment world but which is already becoming a much loved franchise around the world"

BEST USE OF SOCIAL

TV viewers are increasingly engaging with content – and their peers – via social media. These platforms have become crucial to programme makers and other video industry stakeholders as a way to market and distribute, as well as to assess the popularity of content and engage with audiences. The social media award went to the most innovative use of social media by a video industry player over the past year.

THE NOMINEES

All3Media International for *Midsomer Murders*

Gloob for *Rolê Gloob de Férias*

Gloob for *Miraculous Day*

Bandicoot, Storyhunter for *The Masked Singer UK*

Cardova Productions for *Expresso Morning Show*

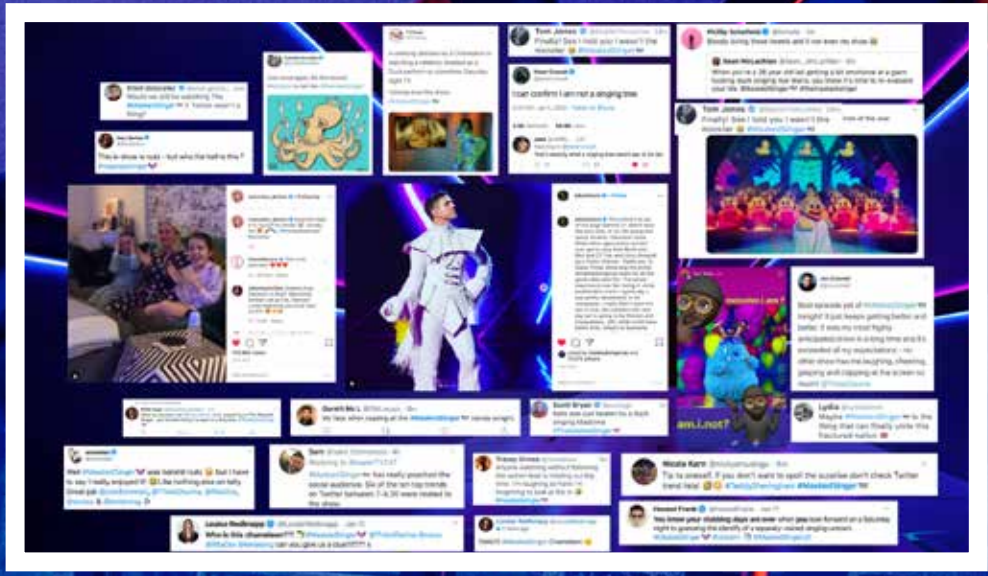
Maria Farinha Filmes / Globo Comunicações E Participações SA for *Mesa Para Todos* (*Table For All*)

Spray Filmes SA / Globo Comunicações E Participações SA for *Quebrando O Tabu* (*Breaking The Taboo*)

THE WINNER

Bandicoot, Storyhunter for *The Masked Singer UK*

The success of this social media campaign for *The Masked Singer UK* is perhaps best highlighted by the fact that during one episode, it had 15 of Twitter's Top 20 trending topics simultaneously. The companies' campaigns helped the format to become the biggest entertainment launch in several years for UK broadcaster ITV, with a weekly social media 'war room' publishing more than 100 pieces of content for the 90-minute show. Talent takeovers, audience engagement and bespoke clips all drove a hugely successful campaign.



JUDGE'S COMMENT

"Phenomenal results from an entirely organic social campaign – audiences were kept highly engaged over an extended period through use of a content driven campaign with fun, interactive ideas, and bonus content"

BEST DOCUMENTARY SERIES

The future is factual, that much is clear. Streaming services and cable channels have upped the ante when it comes to multi-part factual series. TBI honours the programmes – across both broadcast or digital – that have raised the bar in their execution, storytelling and/or access.

THE NOMINEES

Firecrest Films for *Murder Trial: The Disappearance Of Margaret Fleming*

Workerbee for *Murdertown*

World of Wonder Productions for *Werq The World*

HBO Brasil for *Missões De Vida*

Ondemotive, Videoplugger for *Red Zones*

Saloon Media/Blue Ant Studios for *Hotel Paranormal*

Cineflix Productions; Distributed by Cineflix Rights for *Mayday: Air Disaster*

Base 1 Filmes LTDA – ME / Globo Comunicações E Participações SA for *#ofuturoéfeminino* (*The Future Is Female*)

THE WINNER

Firecrest Films for
Murder Trial: The Disappearance Of Margaret Fleming

A groundbreaking docuseries filmed by award-winning director Matt Pinder, this 2 x 60-minute show took viewers into the centre of a trial in Scotland where two carers were charged with the murder of a 35-year-old woman, Margaret Fleming, who was last seen in 1999. The series marked the first time cameras had been allowed inside a UK court, providing a unique opportunity to see the inner workings of the judicial system. The harrowing case, sensitively explored by the producers, exposed worrying failings in social services

JUDGE'S COMMENT

"The premiere on BBC Scotland and UK-wide transmission on BBC delivered exceptional ratings, with shares 27% above the slot norm on BBC Two. The story was beautifully shot and told"

RISING STAR OF DEVELOPMENT

This award is an opportunity to recognise an individual who is set for the top and who mainains the highest of standards across every area of their work. It honours their ability to come up with the innovations and ideas that keep business's buzzing.

THE WINNER

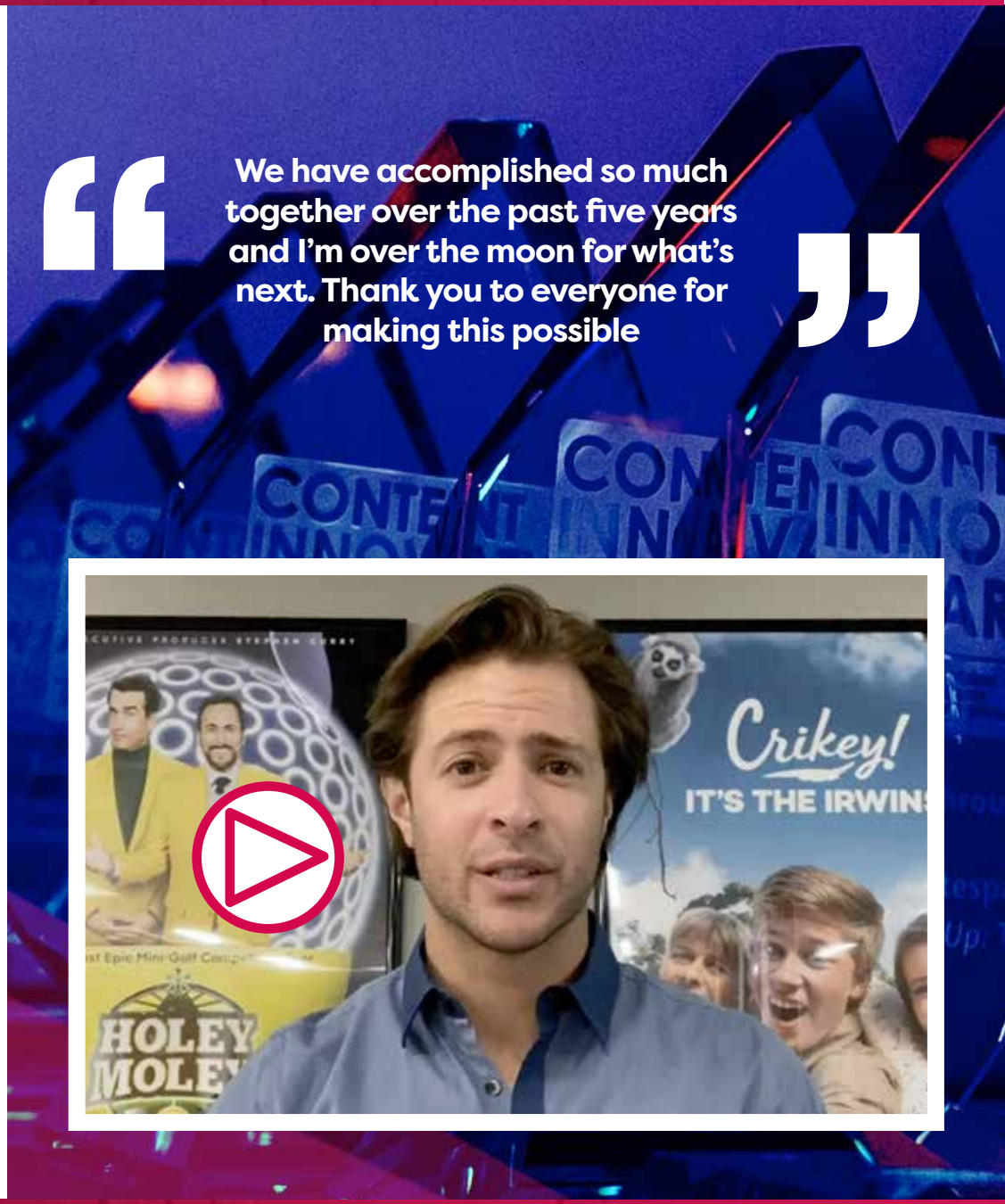
Nick Contino
Director of Development & Programming,
Eureka Productions

Just five years ago, Nick Contino helped to launch Eureka Productions with co-founders Chris Culvenor, Paul Franklin and Wes Dening. Fast-forward to today, and the company has amassed a slate of IP that attracts global attention and admiration, from ABC's hit series *Holey Moley*, to *Dating Around* for Netflix, *Crikey! It's The Irwins* for Animal Planet and HBO Max's *Full Bloom*.

Overseeing new programme development, as well as producing Eureka's current series in the US and internationally, Contino has proven himself to be a remarkable exec capable of spotting great ideas, expertly executing their creation and delivering them with panache. His team also cites his ability to play multiple key roles across the company, including on the second season of *Holey Moley*, which he developed and then produced at night, while continuing to develop and pitch new concepts during the day.

Contino was also a key player on Eureka's Facebook Watch series, *Pick, Flip & Drive*, a format that requires a family of cowboys to flip cars, which are posted to a live auction in real-time. He not only developed and produced the series, but was also in charge of fielding offers, negotiating with potential buyers and finalised winning bids, among a host of other duties that underlined his unwavering commitment to his craft.

He also gives back to the industry, including being a board member of the Hollywood Radio and Television Society, Associates branch, where he has worked on inclusive initiatives and generous charitable work.


We have accomplished so much together over the past five years and I'm over the moon for what's next. Thank you to everyone for making this possible
Crikey!
IT'S THE IRWIN
HOLEY
MOLEY

THE INNOVATION & INGENUITY AWARD – KIDS PROGRAMMING

At this unprecedented time, this award recognises all those individuals and companies working in the kids business who have adapted and overcome huge challenges to innovate and deliver for global audiences.

THE NOMINEES

Sinking Ship Entertainment for *Lockdown*

Animonsta Studios Sdn. Bhd. for *Fly With Yaya: Tohoku*

Gloob for *Gloob Em Casa* (*Gloob At Home*)

Gloob for *Rolê Gloob*

Shaftesbury for *Boredom Busters*

THE WINNER

Sinking Ship Entertainment for *Lockdown*

This up-to-the-minute series tells the story of an interwoven group of friends living in a downtown neighbourhood in a big city affected by Covid-19 and was entirely shot via webcam and smart phones. It reflects the current state of the world but also explores what happens when self-isolation begins to take a psychological toll, when one of the cast hears a scream from a neighbour's garden. From the impact of finances, to racism, separation and the effect on mental health, this show is relatable and eminently timely.

JUDGE'S COMMENT

"The production solely on mobiles gives the show a strong sense of relatability to the target audience and the Covid-19 stories are told in a highly engaging style"

BEST LIVE ACTION KIDS PROGRAMME

The top live-action children's titles and formats that broke through in the past 12 months across both linear broadcasters and digital platforms.

THE NOMINEES

One Potato Two Potato and Endemol Shine North America for *MasterChef Junior USA*

Shaftesbury for *The Solutioneers*

Aquarius Films for *The Unlisted*

Sinking Ship Entertainment for *Endlings*

Globo for *Game Crashers*

Lion Television; Distributed by Cineflix Rights for *Step Up to the Plate*

Sinking Ship Entertainment, Fred Rogers Productions for *Odd Squad Mobile Unit*

Sinking Ship Entertainment for *Dino Dana*

THE WINNER

Lion Television; Distributed by Cineflix Rights
for *Step Up To The Plate*

With comic gags, a steep learning curve and a restaurant full of diners, this show follows young junior servers and chefs as they are put to the test in a series of challenges designed to unearth the next generation of restaurant industry talent. Head chef Allegra McEvedy and service expert Fred Sirieix host, although it is the passionate young contestants who take this show to another level. One of the highest rated series of the year for UK kids channel CBBC, it has since been sold worldwide.

JUDGE'S COMMENT

"The format is totally global and will work in any territory and cleverly takes forward the populated space of kids being chefs, with a nice twist and focus on teamwork"

COMPETITION SHOW OF THE YEAR

This award acknowledges the creative prowess and production expertise that go into delivering shows that delve deep into the psyche of the human condition, offering emotional engagement, entertainment and excitement for audiences.

THE NOMINEES

Nine Network Australia for *The Block*

Endemol Shine UK for *MasterChef UK*

Endemol Shine Australia in association with the Nine Network Australia for *LEGO® Masters Australia*

Cardova Productions for *The Next Brand Ambassador*

Cardova Productions in association with Story Lab for *The Taste Master SA*

Darlow Smithson Productions for *Interior Design Masters*

Eureka Productions produced *Holey Moley* for ABC/Disney for *Holey Moley*

THE WINNER

Endemol Shine Australia in association with the Nine Network Australia for *LEGO® Masters Australia*

The second season of this hit format debuted on Nine Network in Australia in April and again hooked viewers as some of the most skilled builders from around the country battled it out to be crowned the LEGO Master. Eight teams of pairs built some of the most incredible designs seen on the show, with a series of new challenges tempting in new viewers. That helped the series become the highest reality TV premiere of 2020 in Australia, dominating Sunday night viewing with a national peak audience of 1.99 million viewers.

JUDGE'S COMMENT

> **This show was a ratings juggernaut in Australia, because it executed a format that is relatable to people of all ages and is genuinely exciting. People care about Lego!**

FACTUAL TV PROJECT OF THE YEAR

What was the outstanding international factual project of the last twelve months? Which show worked at home and then became a hit in international markets, which project was the most talked about?

THE NOMINEES

Dragonfly Film & Television for *Ambulance*

The Garden Productions for *24 Hours in A&E*

Sandstone Global Productions; Distributed by Cineflix Rights for *Warrior Women With Lupita Nyong'o*

Talesmith, Cineflix Productions, MBM TV; Distributed by Cineflix Rights for *Takaya: Lone Wolf*

NTV Broadcasting Company for *The Miracle Of Holy Fire*

Sharp Jack TV for *Raised By The Village*

HBO Brasil for *Babel SP*

Spray Filmes SA / Globo Comunicações E Participações SA for *Quebrando O Tabu* (*Breaking The Taboo*)

THE WINNER

Sandstone Global Productions; Distributed by Cineflix Rights for *Warrior Women With Lupita Nyong'o*

A truly immersive and epic piece of television, this documentary follows Oscar-winning actress, author and producer Lupita Nyong'o as she journeys across Benin in West Africa to uncover the remarkable truth behind the women who helped to inspire the Dora Milaje of Marvel's film *Black Panther*. A powerful and emotional doc, it explores how these real-life warrior women fought African and European powers in armies that were 4,000 strong. It is beautifully shot but also a vital and searing piece of work that explores both the past and the present.

JUDGE'S COMMENT

"A beautiful and poignant story that now more than ever needs to be told and heard"

REALITY TV FORMAT OF THE YEAR

TBI honours the new wave of reality programming gracing our screens across all mediums, ranging from re-worked classics to completely new ideas that offer entertainment and insights to all generations of viewer.

THE NOMINEES

Banijay Rights for *Temptation Island*

Banijay Rights for *Survivor*

World of Wonder Productions for *RuPaul's Drag Race*

BBC Studios Distribution for *Dancing With The Stars*

Cardova Productions for *Presenter Search on 3 – Expresso Edition*

Rai – Radiotelevisione Italiana for *Boez – Andiamo via* (*Boez – Let's Go Away*)

THE WINNERS

World of Wonder Productions for *RuPaul's Drag Race*

BBC Studios Distribution for *Dancing With The Stars*

Two winners for this highly coveted award, with *RuPaul's Drag Race* proving it remains a hugely influential format on the global reality circuit and offering insight, entertainment and engagement alike. It is now into its ninth season on VH1 in the US, while remakes have been launched in the UK, Canada, Thailand, Chile and Holland. Sharing the prize this year is *Dancing With The Stars*, one of the original, longest-running and most successful global entertainment formats ever. It has now sold into 59 countries and every continent on earth – except Antarctica.

"A runaway success attracting a huge, diverse audience"

"Motivates people to perform their best and teaches viewers that everything is possible"

BEST RETURNING DRAMA SERIES

This award goes to a popular ongoing series that has shown great accomplishment across broadcast or streaming platforms this year.

THE NOMINEES

Vertigo Films in association with Unstoppable Film and TV for Sky One for *Bulletproof*

Tiger Aspect Productions for *The Good Karma Hospital*

Shaftesbury for *Hudson & Rex*

Dori Media Group Ltd for *Dumb*

HBO Brasil for *The Secret Life Of Couples S2*

Muse Entertainment, Back Alley Films, Cineflix Studios; Distributed by Cineflix Rights for *Coroner*

Buccaneer Media; Distributed by Cineflix Rights for *Marcella*

ITV Studios for *Schitt's Creek*

THE WINNERS

Buccaneer Media; Distributed by Cineflix Rights for *Marcella*

ITV Studios for *Schitt's Creek*

Two shows here that were too close to call. *Marcella*, the dark and complex crime thriller from internationally renowned screenwriter and novelist Hans Rosenfeldt (*The Bridge*), has provided the backdrop for Anna Friel – playing Detective Marcella Backland – to do some of her finest work, with yet more international acclaim being garnered since season three launched on Netflix in June. *Schitt's Creek*, meanwhile, continues to claim awards, with its riches-to-rags story led by the inimitable Eugene Levy and Daniel Levy.

"A gripping story of twists, turns and dark pasts"

"The adventures of this dysfunctional family in what seems like a crazy and highly limiting environment actually get better and better"

REPRESENTATION ON SCREEN

This award salutes unscripted and scripted programming with outstanding on-screen and/or off-screen representation of LGBTQ, race and ethnicity and/or disability. These programmes cut through with either salient topics that touch on important issues affecting minority groups or feature representative casts and crews that elevate the production.

THE NOMINEES

Banijay Rights for *The School That Tried To End Racism*

Kudos and Masterpiece for *Grantchester*

Shaftesbury for *STEAM Stars*

Great Pacific Media and Thunderbird Entertainment for *Queen Of The Oil Patch*

Saloon Media/Blue Ant Studios for *Canada's Drag Race*

HBO Brasil for *He, She, They. (Todxs Nós)*

Eureka Productions produced *Dating Around* for Netflix for *Dating Around*

Sphere Media Plus for *Transplant*

THE WINNER

Banijay Rights for *The School That Tried To End Racism*

A groundbreaking documentary series that brought a pioneering American educational programme to the UK for the first time ever. The show explores how the scheme sets out to change the learned attitudes of children from a young age and sparked a national conversation about racism in schools, providing learning for educators, parents and policy makers. It was also a ratings success for Channel 4 in the UK, as viewers saw how students aged 11 and 12 were tested for unconscious racial bias.

JUDGE'S COMMENT

"A brave and ambitious show that tackles uncomfortable issues head on"

OUTSTANDING CONTRIBUTION TO CONTENT

This special award recognises an executive who has made their mark on the TV landscape across a specific area of expertise – from production and distribution, to commissioning or technology – leaving the business in a better place because of their work.

THE WINNER

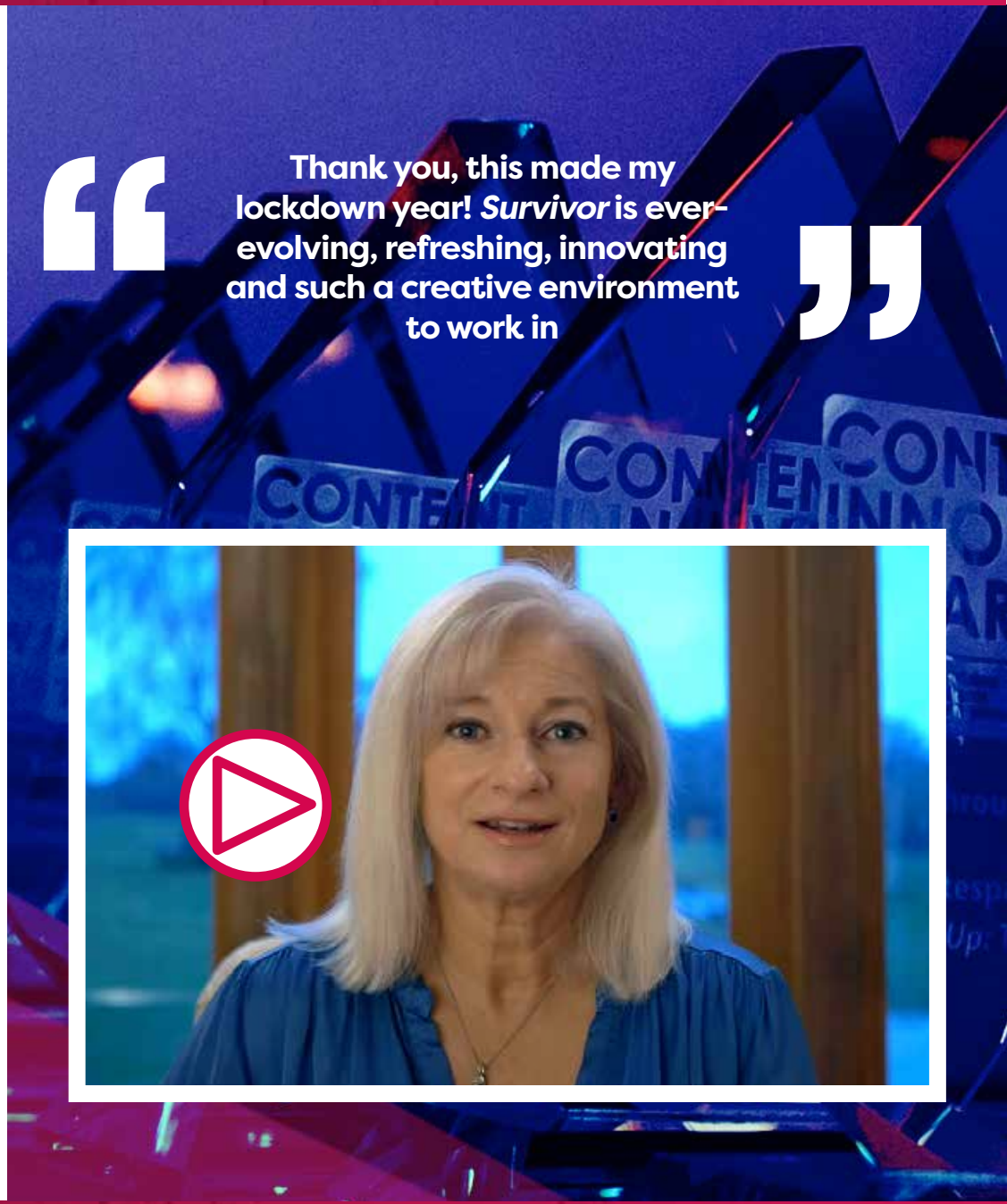
Julia Dick
Consultant executive producer for *Survivor*
Banijay Rights

Survivor has become one of the format business's biggest successes and there is arguably no one who knows the show better than Julia Dick, who has worked on more than 300 seasons of the programme for numerous broadcasters over the past 20 years.

From its roots as a Swedish show, she has taken a hands-on approach to ensure every iteration of the format is meticulously worked out to deliver ratings success and viewer engagement. She has travelled to more than 60 locations during her time on the show, coming up with innovative ways to shock and surprise viewers as the original idea grew from a 13-episode, once-a-week event TV format into one of the world's most popular adventure series.

These include the French version, known as *Koh Lanta*, the original *Expedition Robinson* show in Sweden, and *L'Isola Dei Famosi* in Italy, although it is perhaps the US version that best underlines her dedication, with the show now into its 40th season, with almost 600 episodes.

It is not alone, with the French show into its 26th season, and the season count hitting double figures in countries including Denmark, the Netherlands, Sweden, Spain, Norway, Italy, Turkey and Israel. There are also numerous new commissions being handed out, all of which Dick works on, from pitching to production and transmission, ensuring this tried and tested format remains relevant and fresh for viewers around the world.


Thank you, this made my lockdown year! *Survivor* is ever-evolving, refreshing, innovating and such a creative environment to work in

BEST HISTORICAL DRAMA SERIES

This award highlights the very best period and historical scripted shows, acknowledging the huge amount of effort that goes into series filmed on painstakingly recreated sets and the brilliance of contemporary touches that can bring drama to life.

THE NOMINEES

New Pictures and Origin Pictures for Sky Atlantic in association with HBO for *Catherine The Great*

Vertigo Films and Neal Street Productions for Sky Atlantic for *Britannia*

Caryn Mandabach Productions and Tiger Aspect Productions for *Peaky Blinders*

Kudos and Masterpiece for *Grantchester*

Shaftesbury for *Frankie Drake Mysteries*

Shaftesbury for *Murdoch Mysteries*

THE WINNER

Caryn Mandabach Productions and Tiger Aspect Productions for *Peaky Blinders*

The epic gangster drama set in the lawless stress of post-war Birmingham (UK) on the cusp of the 1920s continues to reel in viewers, with Thomas Shelby now an MP in the latest season. With the world thrown into turmoil by the Wall Street crash of 1929, the show meticulously recreates the atmosphere of the time through stunning set design and close attention to detail throughout the story. The result is a returning historical drama that has now sold across 183 countries and across all regions of the world.

JUDGE'S COMMENT

"Thrilling, this series keeps you wanting to binge more!"

THE INNOVATION & INGENUITY AWARD

This award honours an individual or company who has shown an outstanding ability to succeed despite the challenges of the Covid-19 crisis, whether using ingenious production methods to keep filming, embracing new tech to get a show delivered or introducing new workflows to ensure the well-being of staff.

THE NOMINEES

1-2-3 Production LLC for *#StayHome*

World of Wonder Productions for *How's Your Head, Hun?*

Boom! PR for *TellyCast: The TV Industry News Review*

HBO Brasil for *Greg News With Gregório Duvivier*

Arrow Media for *Arrow International Media*

Rai – Radiotelevisione Italiana / Stand By Me for *Amore In Quarantena* (*Quarantine Love*)

Aito Media Oy for *We`re All Here Live*

Insight TV for *Martin Garrix: Live On Dutch Waters*

Eureka Productions produced *Crikey! It's The Irwins: Bindi's Wedding* for Animal Planet/ Discovery for *Crikey! It's The Irwins: Bindi's Wedding*

THE WINNER

Rai – Radiotelevisione Italiana / Stand By Me
for *Amore In Quarantena* (*Quarantine Love*)

One of the first shows in Italy to explore the effects that lockdown had on love, this series proved a huge success with viewers of national broadcaster Rai. The show is hosted by Gabriele Corsi, who tracks couples for two weeks through self-produced material to explore their daily lives and find out how their emotions, fears, anxieties and relationships were faring. Authentic, moving and engaging, the series helps viewers to not only gain insights to the lives of those on screen but also reflect on their own feelings.

JUDGE'S COMMENT

"Brilliant idea to give a window into lockdown life and love"

THE EXTENDED REALITY AWARD

The full impact of virtual reality, augmented reality and mixed reality on content creation and consumption has yet to be felt, but the dramatic growth in mobile consumption of video and continued interest in new ways of presenting and interacting with content means that the realm of extended reality is one that content companies can and must explore. This award is handed out for the most innovative use of extended reality in the field of video entertainment over the past year.

THE NOMINEES

Remarkable Television for *Your Home Made Perfect*

NTV Broadcasting Company for *Hero Cities*

White Spark Pictures for *The Antarctica Experience*

One More Pictures & Rai Cinema for *Happy Birthday*

Sinking Ship Entertainment, TVOKids, Shaw Rocket Fund for *Home4School*

THE WINNER

White Spark Pictures for *The Antarctica Experience*

This world-first documentary was filmed in 360-degree 4K and is designed to allow those not fortunate enough to be able to visit Antarctica to get the next best thing. The show explores the effects of climate change, as well as see how scientists manage eco-systems, research sustainability and conserve wildlife - in the most successful VR film of all time. It has been seen by over 100,000 people and garnered more than $1m in ticket sales, placing it in the top 10 of Australian documentaries of all time.

JUDGE'S COMMENT

"A superb use of VR that transported the viewer to a continent few of us will ever visit and the experience was captivating and stunning"

FACTUAL ENTERTAINMENT PROGRAMME OF THE YEAR

From structured reality hit to ob-doc, what was the standout factual entertainment programme of the past 12 months?

THE NOMINEES

Banijay Rights, Minnow Films, Channel 4 for *Celebrity SAS Who Dares Wins*

Sidney Street Productions for *My Greatest Dishes*

Endemol Shine Australia for *One Born Every Minute Australia*

McAvoy Media; Distributed by Cineflix Rights for *Inside Taronga Zoo*

NTV Broadcasting Company for *Secret For A Million*

Eureka Productions produced *Crikey! It's The Irwins* for Animal Planet/Discovery for *Crikey! It's The Irwins*

Rai – Radiotelevisione Italiana for *O Anche No* (*Or No, Even*)

Extreme Sport TV UG for *"SOS"*

THE WINNER

McAvoy Media; Distributed by Cineflix Rights
for *Inside Taronga Zoo*

Nestled in spectacular Sydney Harbour, Taronga Zoo is home to more than 5,000 extraordinary creatures and hundreds of committed keepers and vets – and this show aimns to provide access to all of them. Narrated by Naomi Watts, the series offers exclusive access to one of the greatest conservation success stories in the world and animals ranging from wild koalas injured in bushfires to a silverback gorilla in need of a check-up. It has also become a global hit, as viewers around the world tune in for incredible creatures against some beautiful backdrops.

JUDGE'S COMMENT

"Visually enticing with stunning vistas, plus a bunch of brilliant animals and their dedicated keepers to keep us engaged, this show's potential just keeps growing"

SERIES LAUNCH OF THE YEAR

As channels seek to stand out from the crowd with original programming and big-ticket acquisitions, often launching across several territories at once, we award the series that launched with the most buzz and which created the greatest ratings, marketing and social media impact.

THE NOMINEES

CBS for *Survivor USA*

Endemol Shine North America for *Extreme Makeover: Home Edition*

Caryn Mandabach Productions and Tiger Aspect Productions for *Peaky Blinders*

Endemol Shine Australia for *MasterChef Australia*

Endemol Shine North America, Tuesday's Child & Plan B Entertainment for *LEGO® Masters USA*

NTV Broadcasting Company for *Caged*

THE WINNER

Endemol Shine Australia for *MasterChef Australia*

Entering its 12th season, MasterChef Australia managed to pull off a stellar return complete with a tweaked format and a trio of new judges. The show saw 24 former contestants taking to the kitchen to claim the trophy which eluded them once before, as well as a A$250,000 cash prize. The result was a launch success, with ratings up more than 70% on 2019, while social also soared – a clip of chef Josh Niland breaking down a kingfish reached over 60m people.

JUDGE'S COMMENT

"Already into its 12th season, this acclaimed competitive and entertaining cooking show continues to remain fresh with new changes factored in with each new season"

BEST DEBUT DRAMA SERIES

As the golden age of drama continues, we recognise the breakout scripted series that has created the greatest impact around the world.

THE NOMINEES

Kudos for *Deadwater Fell*

HBO Brasil for *Santos Dumont*

HBO Brasil for *Joint Venture*

Productions Casablanca; Distributed by Cineflix Rights for *Happily Married*

ITV Studios for *Snowpiercer*

NTV Broadcasting Company for *Wolf Trap*

Sphere Media Plus for *Transplant*

THE WINNER

Sphere Media Plus for *Transplant*

Another timely winner that looks like a medical drama but actually offers deep insights into the life of immigrants. The 13-parter, which debuted in February on Canuck network CTV, centers on Dr. Bashir 'Bash' Hamed, a Syrian doctor who flees the country's war to set up life in Canada. Offering viewers a fresh perspective of the medical genre, the show became the first ever Canadian one-hour drama with a Muslim lead and was also the most-watched English-language series debut in Canada since 2017. It has since been picked up by NBC in the US.

JUDGE'S COMMENT

"A much-anticipated drama that perfectly balanced respecting the world it was based in while also allowing new plot twists and casting that helped make this drama stand on its own"

LIFETIME ACHIEVEMENT AWARD

Success is hard-won in the TV world. Repeated success is even harder. The Lifetime Achievement Award recognises an outstanding individual who has the rare distinction of delivering, inspiring or executing innovation time and again over the course of their career to date.

THE WINNER

Timur Weinstein
Producer,
NTV Broadcasting Company

Timur Weinstein has been working in the global TV industry for more than two decades and has become a unique figure both in his home country of Russia and around the world. Earlier in his career, he launched two renowned production companies – Lean-M, which went on to be acquired by Sony Pictures Television, and then WeiT Media, launched in partnership with Endemol Shine Group – before becoming general producer of NTV in 2015.

Under Weinstein's leadership, the channel has become one of the top two national broadcasters, while also adapting quickly to attract online viewers. NTV has become Russia's largest channel on YouTube with around 10 million subscribers watching in excess of 11 billion views, while Weinstein has also driven a slate of headline-worthy originals. Many of these shows are now available around the globe following acquisition by some of the world's largest broadcasters and streaming services including Netflix, BiliBili and Amazon Prime, while international distributors' catalogues also carry his ideas.

Weinstein has also been acquisitive on the global market, acquiring rights and importing international formats from a slew of countries for local adaptation. He has produced more than 350 TV projects across an array of genres, including the Russian versions of *The Masked Singer*, *Your Face Sounds Familiar*, *MasterChef* and *Homeland*, ensuring viewers are entertained by both local hits and international ideas. He also holds the unprecedented record of having his projects simultaneously running in primetime on five domestic TV channels, underlining how his impact on the content business - and on viewers - has been felt deeply in Russia and around the world.

I got news of my award in the middle of my fight with Covid – for me, this is the best vaccine I could get! Thank you, and warmest wishes from cold Russia!

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